

Let's face it. Event photography can suck!

Finding a **sociable photographer** who feels comfortable in front of the camera.

Searching for ways to **make photos accessible** to both clients and attendees quickly.

Setup that requires time, location planning and electricity.

Forms to fill out. **Waiting** in line.

But don't worry :)
We've found the solution.

It's time to evolve.

Over our 20 years of experience in event photography, we've listened to the many challenges facing our corporate clients, event planners and event attendees.

With the help of technology, we evolved and developed a simpler, more authentic experience for your company and your attendees.

The answer is



PhotoTap

We don't take photos. We give them, instantly.

#InstantGratification

We've created a technology that delivers **branded photos** with a simple tap. Each attendee will receive their photo in 6 seconds or less via email or text.

No forms to fill out. No waiting. No inconvenience.



[GET A QUICK ESTIMATE](#)

email hello@phototap.com

We do it for the love, not the likes.

#LivingInTheMoment

Technology is our product. Human connection is our service.

Genuine human connection is at the heart of healthy relationships and building relationships is a cornerstone of any successful company. Why would your event photography be any different?

Think of your favorite barista at your local Starbucks, that charming bartender who makes your drink just the way you like it or the waiter who goes above and beyond to make you feel like family. We are hiring them!

The result is a personal, authentic experience that becomes an extension of your brand.



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As easy as a fist bump.

#TechWear

We provide **wrist bands, stickers or guerrilla cards** custom designed for your event theme and brand. Each attendee receives a **tappable** containing a unique code that is “tapped” or scanned. Photos are tagged with each person’s code and delivered instantly.



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Tappables



Bands or Stickers

for Corporate Events

All guest information is collected and integrated with our system before the event. The PhotoTeam and technology does the rest.

Already have a badge or wearable? Use our stickers. **Already have a unique code?** We can integrate it into our system.



Guerrilla Cards

for Public Events

Most people are hesitant to give out their personal information or don't want to invest the time. The PhotoTeam gives the attendee a branded guerrilla card with a unique code, and the attendee uses the code via text messaging to receive their photo instantly.

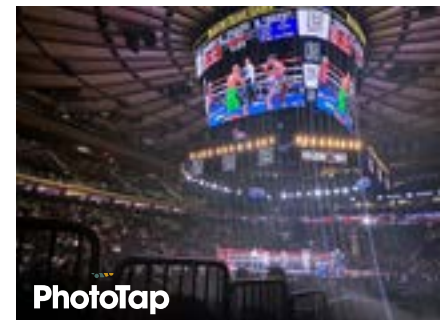
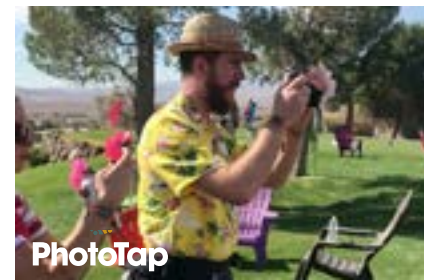
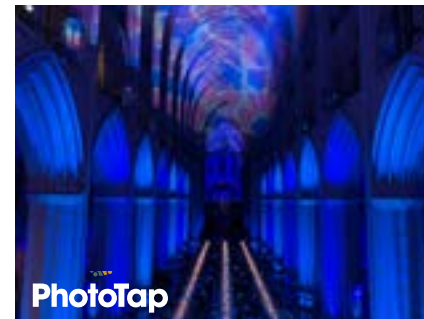
A photo is worth 1,000 views.

#InstaReady

The way we communicate has fundamentally changed. Imagery has the potential to impact your brand's image and social engagement. The more photos taken, the better. Social sharing is an organic process and PhotoTap technology facilitates that process by making photo delivery seamless and #instaready. The PhotoTeam works the room to make connections, capture moments and deliver photos with a tap. Positive experiences become shared experiences on social media, and we watermark photos with your branding.



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Imagine the possibilities.

#Unicorn

The more ways the PhotoTeam can integrate into your event, the better the experience. **Black tie event?** We can dress to the nines. **Creating a fantasy land?** We're your unicorns.

Use our text messaging service to communicate with attendees about:

- Event happenings
- Contests
- Special offers or discounts
- Merchandise giveaways

The possibilities are endless.

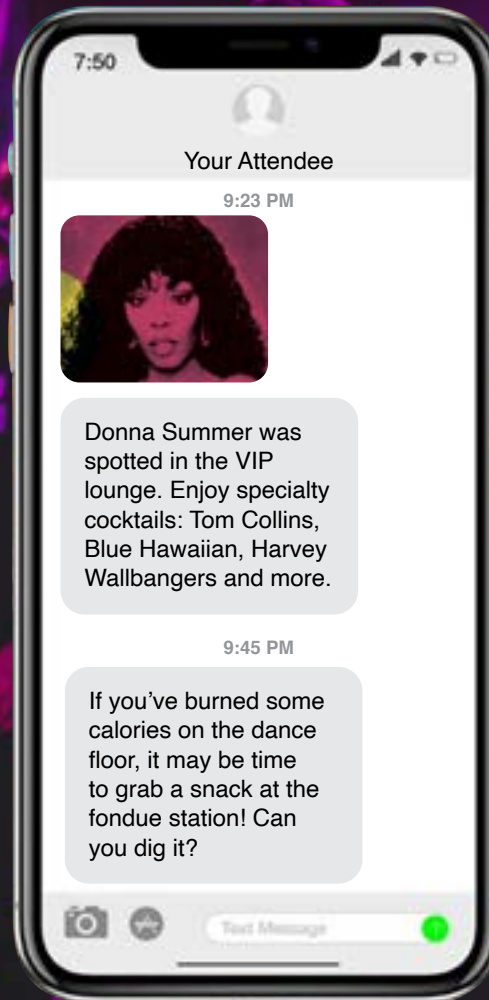


Stay connected.

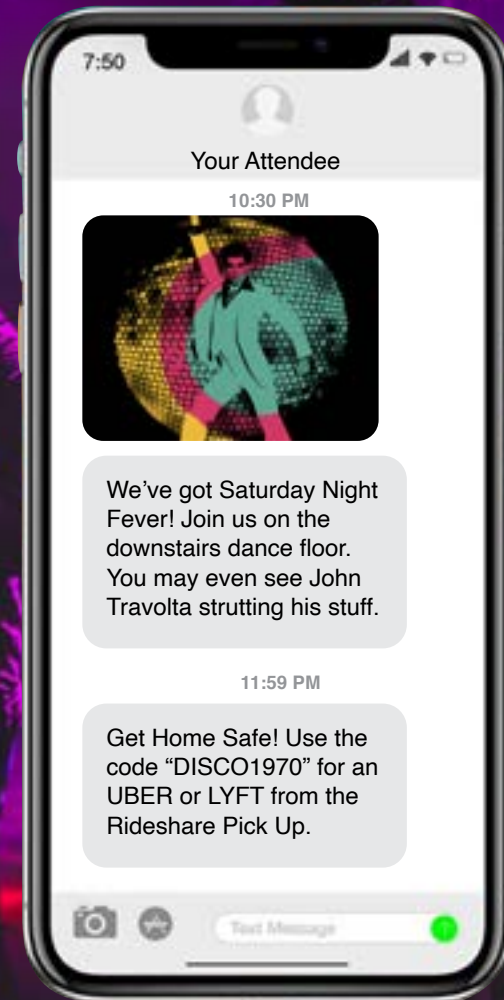
Touchpoint ① Event Welcome & Photo Delivery Service



Touchpoint ② Important Information and Announcements

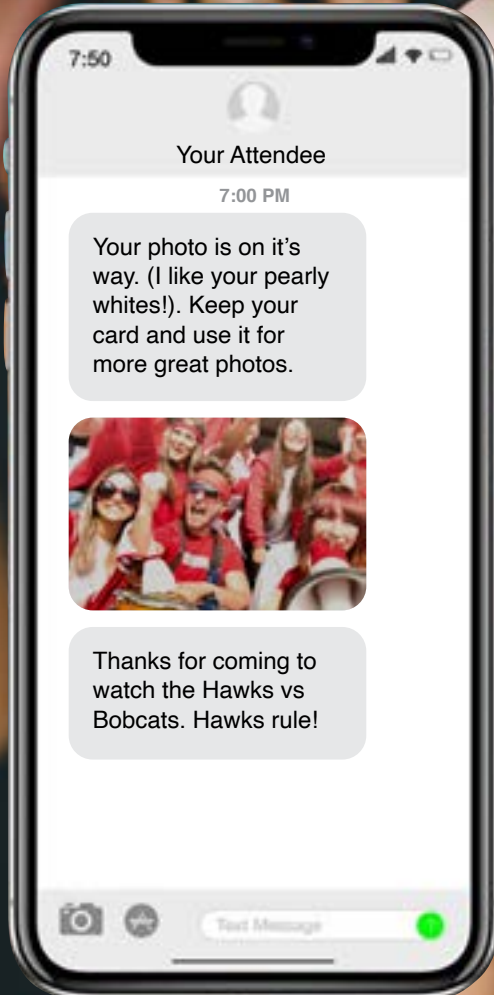


Touchpoint ③ Uber and Lyft Codes for Safe Travels

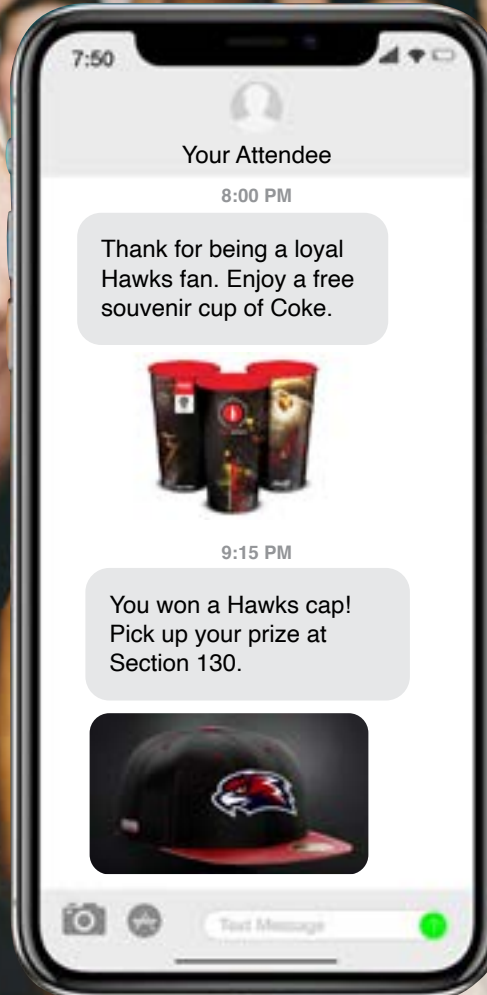


Making fans, not followers.

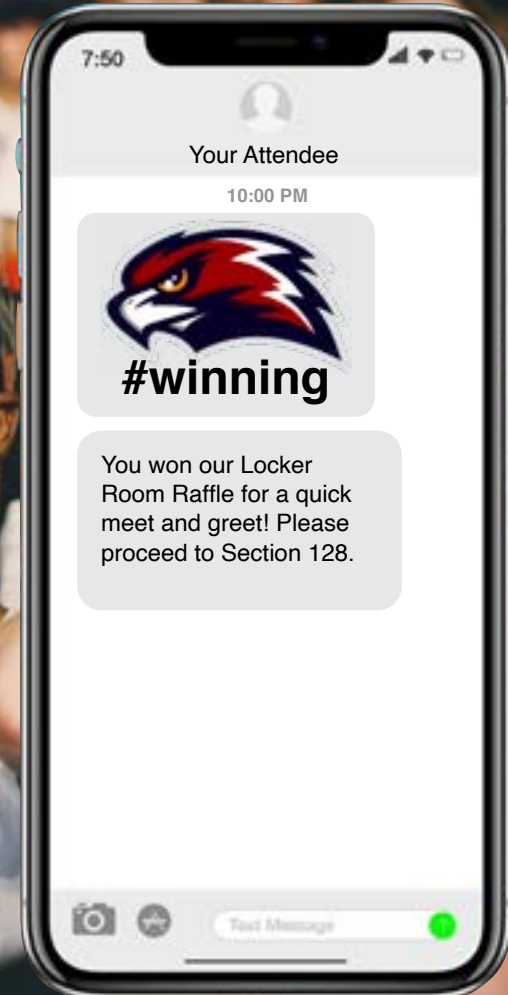
Touchpoint ① Event Photo Delivery & Welcome



Touchpoint ② Free Food, Beverage or Merchandise Offer



Touchpoint ③ Raffle and Contest Prizes or Activities



Connecting your brand to your attendees.

#BeyondPhotos



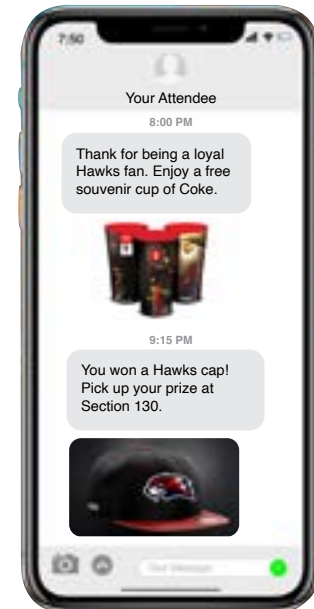
1

Branded Event Techwear and Photos that are delivered instantly for attendees to share.



2

Friendly PhotoTeam integrates with your event and provides a personal connection with attendees.



3

Instant Messaging delivers valuable info and offers to keep attendees engaged with your brand.



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email hello@phototap.com

Let's rock!

#PassportReady

We've gigged with top companies and toured amazing cities in the US and Worldwide.

GET A QUICK ESTIMATE

or introduce yourself at

hello@phototap.com

and we'll give you a call

to discuss your needs.

