

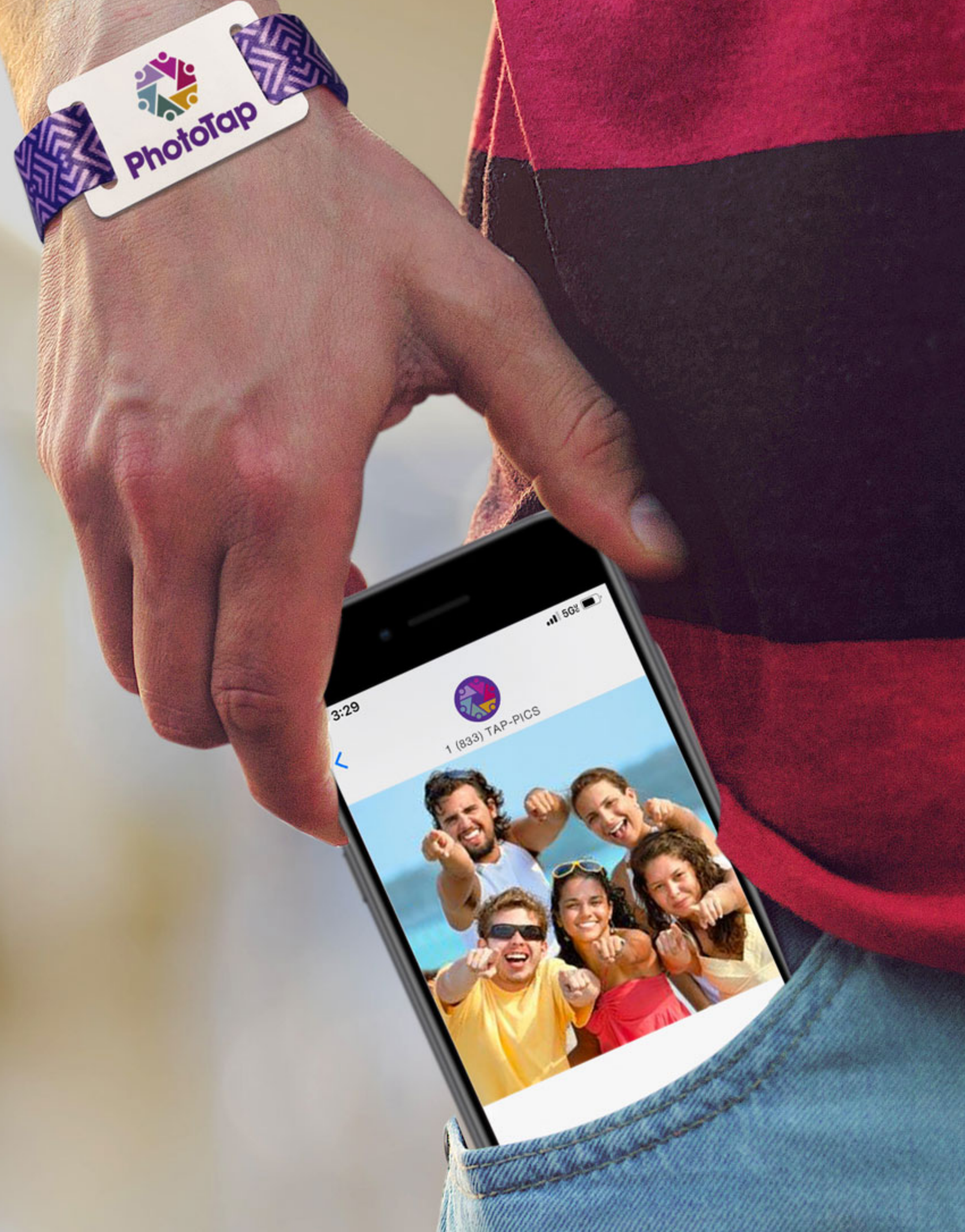


PhotoTap

Photo delivery in 6 seconds or less
to both attendees and clients
by a friendly PhotoTeam.

Instant Photofication

Instant + Photo + Gratification



The Problem

Attendees cannot get photos instantly at events.

Clients have to sift through 1000s of photos post event before delivering to attendees.

Clients have difficulty harnessing user-generated content for brand exposure and recognition.



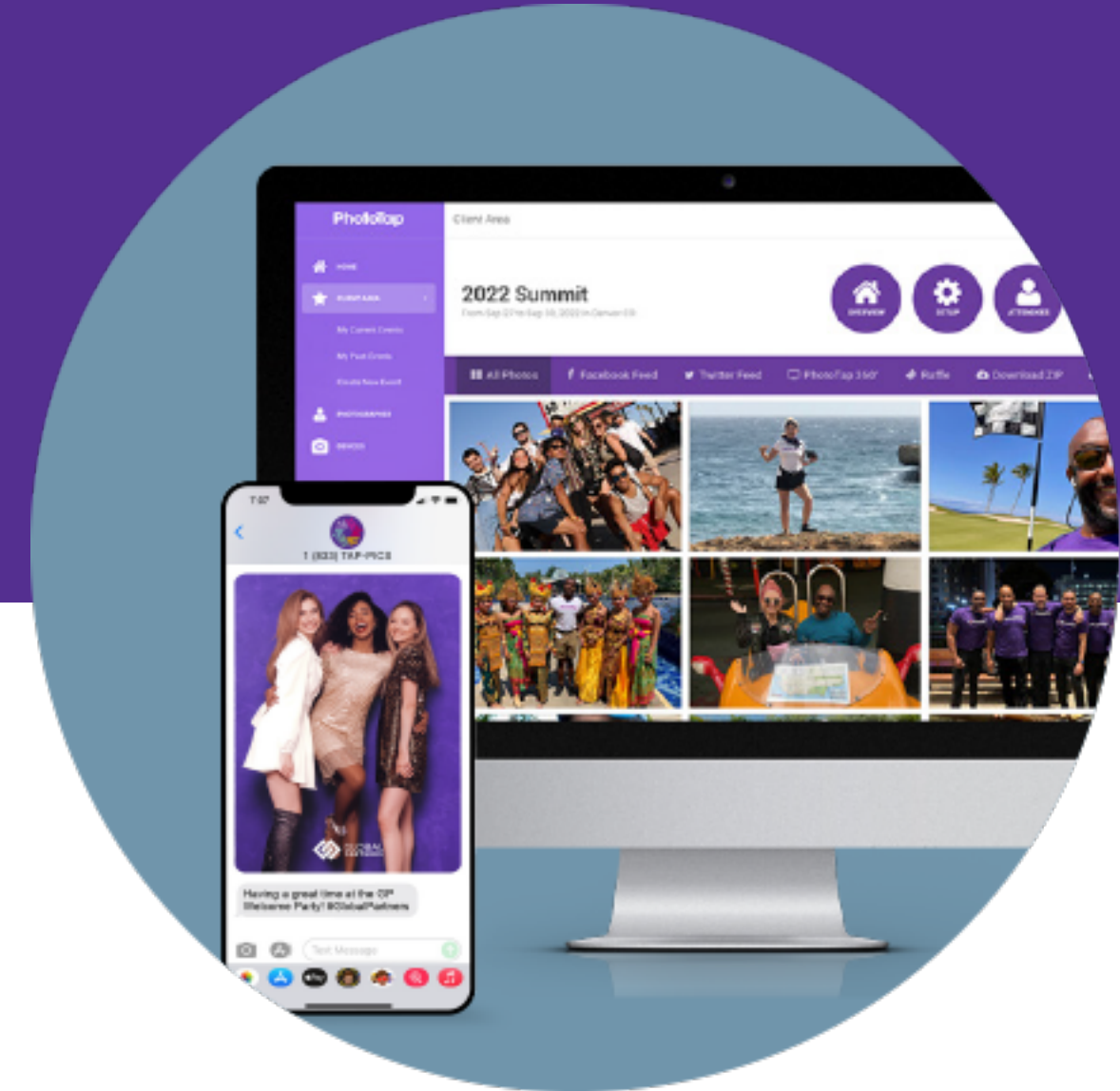
The PhotoTap Solution



snap
engaging



tap
easy



deliver
efficient

Beyond Photography



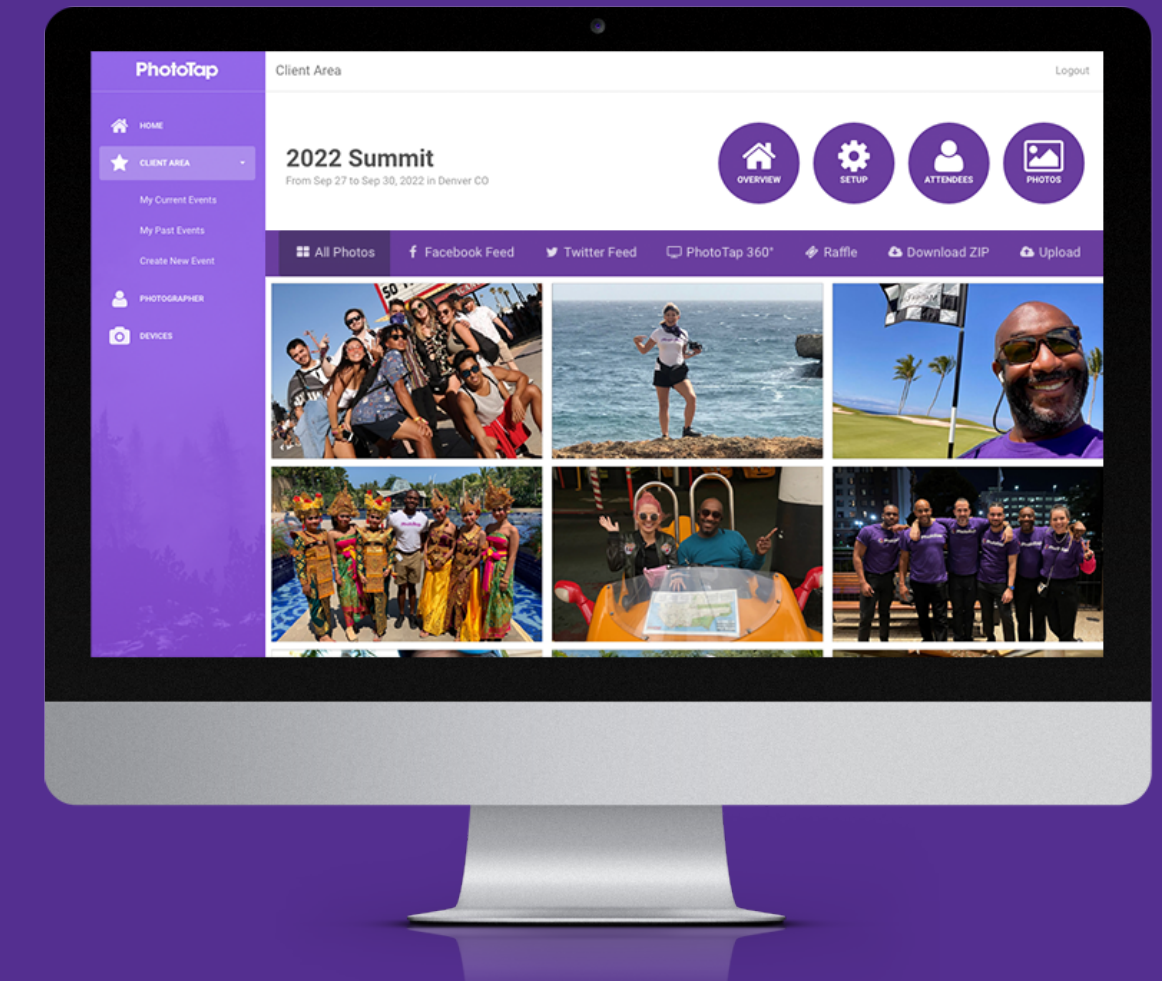
PhotoTeam

Our dynamic PhotoTeam, using advanced technology fused with personality, captures post-worthy moments.



Instant Photo Delivery

Immediate photo delivery makes social sharing easy. Brand watermarks and personalized messages boosts online visibility.



Client Dashboard

- Instant Photo Access
- Enhanced Organization
- Customize Messaging
- Customize Branding
- 360° Slideshow
- Find Attendees Easily

What clients are saying about PhotoTap



“PhotoTap is a great addition to any program! The photographers on site are kind and professional and capture great moments and memories throughout our programs. Our client and guests love getting the photos sent directly to their email to use and share as they wish.”

– **TRACY SPANIER**
Sr. Event Manager, One10



“I’m a big proponent of PhotoTap. The technology gives participants instant access to their photos with human interaction of a personable photographer who is seen as part of the One10 team. PhotoTap gives instant access to your photos vs. getting a link post-program of all photos, searching for yours, and downloading those you want. Once my customers have worked with PhotoTap it becomes an expectation for future programs. The cost is competitive, and the experience is highly elevated from what we’ve been used to for so many years.”

– **KERRY OLEJNICZAK**
Senior Account Director, One10



“I first found PhotoTap in 2015 and have used them ever since for my various clients, both meeting and incentive. They really add a fun and personal touch to events and are a great addition to branding and sponsorship opportunities.”

– **ALAN MELICHAR**
Senior Account Director, One10



experienced partner & innovator

Established Business

Founded in 2015, PhotoTap is an experienced player in the event photography industry.

Track Record

7+ years
delivering photos

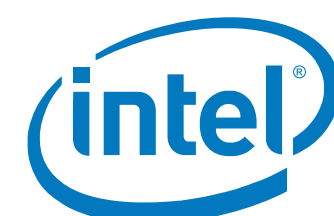
26 countries
30 North American Cities

284 events
for top-tier clients

Innovation Leader

PhotoTap has led the way, transforming event photography and continuing to innovate, integrating technology and personality.

PhotoTap Clients



Tupperware®



Blackboard®

Jose Cuervo



PhotoTap

NORTH AMERICAN TOUR

Anchorage, AK
San Diego, CA
Los Angeles, CA
Palms Springs, CA
Honolulu, HI
Boston, MA
Las Vegas, NV
New York City, NY
Nashville, TN
Washington DC
Austin, TX
Atlanta, GA
Miami, FL
Philadelphia, PA
San Francisco, CA
Chicago, IL
Kansas City, MO
Myrtle Beach, SC
Phoenix, AZ
Columbus, OH
San Antonio, TX
Scottsdale, AZ
Maui, HI
Indianapolis, IN
Minneapolis, MN
Beverly Hills, CA
Quebec, Canada
Los Cabos, Mexico

WORLDWIDE TOUR

Amsterdam
Jerusalem
Tel Aviv
Greek Isles
Lisbon
Barcelona
Bangkok
Montego Bay
Milan
Bali



Our PhotoTeam does it for the love, not the likes.

- Personality Plus
- Like having a friend take your photo
- On-site Problem-Solvers
- 100% Mobile Solution

#NotByYourselfie



Event Ready Tappable

- Self-assigning wristbands
- Event Badges
- Pop Sockets

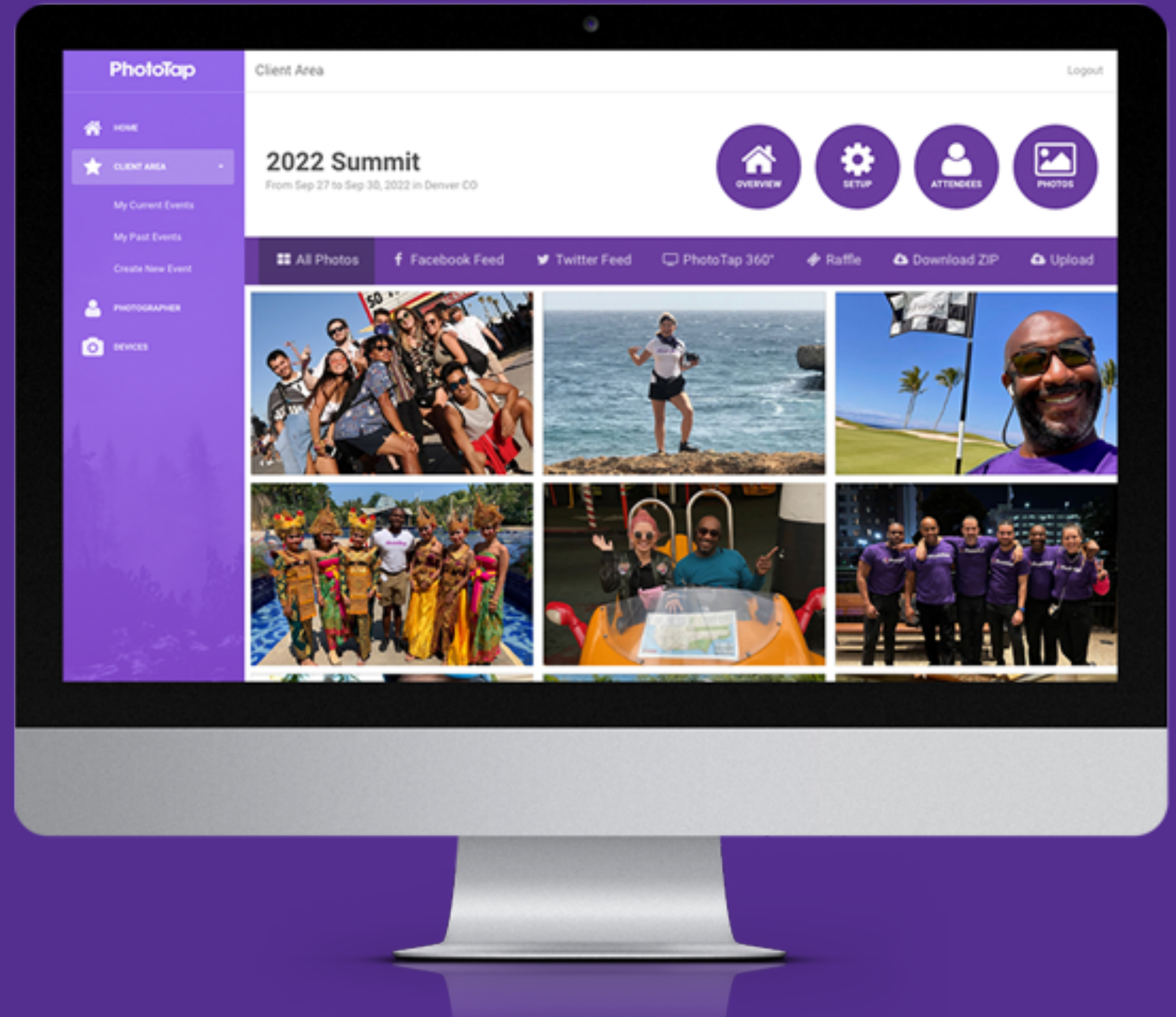
#TechWear



Client Dashboard

- View your photos in realtime
- Organize your photos by day or activity
- Quickly download photos to share on Social Media
- Easily brand your photos

#InstaReady



Find attendees Easily.

Where's Waldo?

- View the names of all attendees tagged in a photo.
- Select an attendee's name to view all of their photos.



Which attendees tapped for this photo?

Maria Thornton

John Bowman

Waldo

PhotoTap
360°
play slideshow with
the push of a
button



Customize messaging.

- Branded with your watermark and choose your brand colors.
- Create a photo caption.
- Suggest hashtags.
- Create text message blasts:
 - welcome attendees
 - general announcements
 - raffles & contests

